Journal “ALL ABOUT MEAT - THE THEORY AND PRACTICE OF MEAT PROCESSING“

Journal “All about meat” has been published by the FGBNU V.M. Gorbatov All Russian Meat Research Institute (VNIIMP) since 1998. The journal is addressed to those who see in the concept of the “knowledge economy” the formula of sustainable development. The journal pages propose the solutions to the difficult industrial tasks. Therefore, the advertising offers which open the prospects for innovations are of great interest to the journal audience. “All about meat”, first of all, is a scientific journal, which for more than 15 years has been a source of the topical information for a wide circle of practitioners, heads of enterprises and scientists. The journal “All about meat” is the reviewed edition of the Supreme Attestation Commission (postgraduate study, doctoral program). Correct and quick solutions are always necessary and only quality information from reliable sources should be their basis. Cooperation with the journal “All about meat” facilitates the recognition by the academic community in our country and
abroad, the establishment of the scientific and business relations with colleagues from Russian academic institutions and industrial enterprises.

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- Interviewing the heads of meat industry enterprises;
- Selecting and editing scientific and industrial articles;
- Writing information materials; - Editing authors’ articles;
- Journal imposition;
- Subscribing to and distributing the journal;
- Searching for advertisers;
- Participating in industry shows.

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