

Department "Marketing"



Department "Marketing" is created on January, 1st, 1994. The department structure includes following divisions:

- «Design and design works»;
- "Publishing";
- «The intellectual property Center».

Main objectives of activity of department of marketing are working out of a marketing policy of institute on the basis of the analysis of the consumer properties, made production and recommendations about formation of an industrial-marketing policy of institute on the basis of spent researches internal and environment, consumer demand and market conditions forecasting, coordination of activity of structural divisions of institute on their realization.

Contacts:

The head of department: Alexander Zakharov, candidate of technical sciences.

Ph.: +7(495) 676-6691, +7(495) 676-6481, +7(495) 676-0981

e-mail: azakharov@vniimp.ru

The assistant manager department: Michael Trifonov

Ph.: +7(495) 676-6251

e-mail: trifonov@vniimp.ru

[- Activities](#)

- Proposals for Industry

[- Publications](#)